



MSME-DI Cuttack supported an Awareness Programme on ZED organized by DIC, Dhenkanal 06.11.2018. Dr.S.K.Sahoo, Director Incharge along with Shri S.K Rath, Asst. Director attended the programme & sensitized the entrepreneurs about ZED scheme & its registration procedures.



An Awareness Programme on schemes of Ministry of MSME, Govt. Of India for development of Ayush Enterprises was organized by MSME-DI, Cuttack in the office premises on 14.11.2018. Dr.S.K.Sahoo, Director Incharge inaugurated the programme. 41 representatives from different ayurvedic manufacturing units and practitioners attended the programme.



A campaign under MSME Support and Outreach Programme was organized on 16.11.2018 by LDM, Cuttack at OYEA Seminar hall, Cuttack. Prabhari Officer, Sh. J. N. Swain, IAS Chaired the meeting. Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack attended the programme and shared his views with the entrepreneurs present in the programme.



MSME-DI, Cuttack conducted the 7th Coordination Committee Meeting with KVIC, Coir Board, NSIC and CTC on 6th November 2018 under the chairmanship of Dr. S.K. Sahoo, Director Incharge. During the meeting, issues relating to Aspirational Districts, PMEGP, CGTMSE, GeM, Cluster Development; Art based enterprises and MSME Support and Outreach program were discussed.



Dr. S. K. Sahoo, Director Incharge along with Shri Subhash Sahu & Shri S.N Dash, Assistant Directors visited Gandhi Institute of Engineering and Technology, Gunupur on 16.11.2018 for selecting innovative ideas under Incubator Scheme of DC(MSME) and also motivated the students towards self employment.



Director Incharge visited a Smart Village, Jhangirabad, Cuttack along with Dr. Pragyasmita Sahoo, Deputy Director (EI), Sri S.N. Dash, AD (EI) and S.K. Sahu, AD on 19.11.18 and motivated the entrepreneurs to get the benefit of MSME schemes of M/o MSME. This is a new initiative for the development of Social Enterprises in rural areas.



MSME-DI, Cuttack observed "CONSTITUTION DAY" on 26.11.2018 as part of one hundred and twenty fifth birth anniversary celebration of Dr. B. R. Ambedkar. On this occasion, Dr. S. K. Sahoo, Director Incharge administered pledge to the Officers and all the staff members of this office.



Shri Jagdish Sahu, Asstt. Director (1st from Right) attended two campaigns under MSME Support and Outreach Programme on 16.11.2018 & 20.11.2018 organized by LDM, Jagatsinghpur District at Paradeep Municipality, Paradeep & discussed the schemes of M/o MSME among the entrepreneurs present in the programmes.



MSME Sahayog and Sampark camp was organised in Bijepur, Bargarh District on 27.11.2018. Sri P. K. Mishra, Asst. Director (3rd from Left) attended the meeting and discussed about different schemes.



Sri B.K Moharana, Asst. Director (2nd from Right) attended MSME Sahayog and Sampark camp organised in Puri by LDM, Puri on 30.11.2018 and discussed different schemes of M/o MSME.



Dr. Pragyanmita Sahoo, Deputy Director (6th from left) attended a seminar on Role of KVIC in Economic Development organized by KVIC in National institute of Fashion Technology, Bhubaneswar on 30th November, 2018 and delivered a talk on schemes of MSME and encouraged the students for entrepreneurship development.



MSME Development Institute, Cuttack organized one Interactive Meet on “Technology Innovation for the benefit of MSMEs” on 27th November, 2018 in office premises. The programme was inaugurated by Dr.S.K.Sahoo, Director Incharge, MSME-DI, Cuttack.

Other activities carried out during the month:

- Director Incharge attended Make in Odisha Conclave held at Janata Maidan, Bhubaneswar on 11.11.18 along with Dr. P. Sahoo, DD (EI).
- Director Incharge accompanied AS &DC (MSME) to attend Make in Odisha Conclave held in Bhubaneswar on 13-11-2018.
- Director Incharge visited CTTC, Bhubaneswar and had discussions with Managing Director, CTTC with regard to development of entrepreneurship in the state of Odisha on 14.11.18.
- Director Incharge attended the MSME Workshop for Gems and Jewellery Artisans at Cuttack organised by Gems and Jewellery Export Promotion Council, Mumbai on 18.11.18.
- Director Incharge attended a meeting held at SOA University, Bhubaneswar in connection with Smart Village and innovative ideas submitted by Business Incubatees on 20.11.18 along with Sri S.N. Dash, AD (EI).
- Director Incharge attended the Prime Minister’s 100 days programme on MSME Support and Outreach for MSMEs at Maritime Conference Hall, Jobra on 27.11.2018 along with Sri S.K. Sahoo, AD and Sri S.N. Nayak, AD (EI).
- Director Incharge visited O/o DC (MSME) & Udyog Bhawan, New Delhi and discussed various issues concerning to MSME-DI, Cuttack. Special emphasis was given to Cluster activities, State Resource Centre and other administrative issues from 28.11.18 to 30.11.18.
- Dr. Pragyanmita Sahoo, Deputy Director attended the 153rd SLBC meeting of Odisha held at Hotel May Fair, Bhubaneswar on 29.11.18 along with Shri Jagadish Sahu, Assistant Director.
- MSME-DI, Cuttack supported KIIT TBI, Bhubaneswar in conducting TEDP at KITT Bhubaneswar. Shri S.K.Rath, Asst Director attended the programme on 10.11.2018 & guided the EDP Trainees about MSME Schemes & Entrepreneurship.
- Shri S.S Yadav, Asst. Director (I/C), Br. MSME-DI, Rourkela attended EDP organised by RIC Rourkela at Bonai, Dist- Sundargarh on 09.11.2018. & disseminated information on schemes of MSMEs.
- Applications of 10 units have been forwarded to O/o DC (MSME), New Delhi for participation in Bali Jatra Fair at Cuttack scheduled to be held from 23rd November, 2018 to 2nd December, 2018.

- Project Profile prepared on local demand: 70 nos. & Filling of UAM: 02 nos.
- Visitors attended & necessary technical assistant/information provided through EDC: 161 nos.
- 10 Success Stories of Entrepreneurs in Odisha have been compiled and forwarded to O/o DC (MSME), New Delhi.

Cluster News:

- Dr. S.K.Sahoo, Director Incharge along with Shri P.K. Mishra, Asst. Director visited the Cashew Cluster CFC at Rambha for Joint Inspection & Issue of Completion Certificate to the CFC on 05.11.2018.
- Shri P.K. Mishra, Asst. Director visited the office of Tahasildar, Baliana, Dist- Khurda on 07.11.2018 along with the members of Bhubaneswar Automobile Service Cluster regarding land issue. The Tahasildar has agreed to provide 3.2 acres of land & the same has been intimated to IDCO.
- Shri P.K. Mishra, Asst. Director visited CFC of Bargarh Rice Mill Cluster on 28.11.2018 to ascertain the status of Cluster. Shri R.Singhal, President, Bargarh Rice Mill Consortium; Shri S.K Sharma, Director, Bargarh Ethanol Mfg. Pvt. Ltd.; Shri Damodar Mishra, IPO, DIC, Bargarh accompanied Shri P.K Mishra. The status report has been forwarded to DC (MSME) on 29.11.2018.
- Shri P.K. Mishra, Asst. Director visited Brahmagiri Cashew Cluster on 22.11.2018 to ascertain the status of the cluster.
- The Sub-committee meeting of the State Level Project Steering Committee was held at Cuttack on 26.11.2018 under the Chairmanship of Director of Industries, Govt. of Odisha to discuss the status of ongoing projects under MSE-CDP.
- Shri P.K. Mishra, Asst. Director held a meeting with the executive members of the Engg.Cluster, Cuttack on 30.11.2018 & guided them about the preparation of DSR.

Readers' Corner:



Shri Ram Mohan Mishra, IAS, AS & DC (MSME), Ministry of MSME, Govt. of India attended the Make in Odisha Conclave 2018 held in Bhubaneswar on 13.11.2018 & delivered on the scope of MSME sector in Odisha.

- Hon'ble Prime Minister, Shri Narendra Modi, launched a historic support and outreach programme for the Micro, Small and Medium Enterprises (MSME) sector on 02.11.2018. As part of this programme, the Prime Minister unveiled 12 key initiatives which will help the growth, expansion and facilitation of MSMEs across the country.

Editor-in-Chief: Dr. S.K. Sahoo, Director Incharge

Chief Editor: Dr. Pragyanmita Sahoo, Dy. Director

Editor: Sri Jagadish Sahu, Asst. Director

Member: Sri S.N. Kuanr

MSME-Development Institute
Vikas Sadan, College Square, Cuttack, Odisha- 753003